

Variety Stores—(Cont'd)

East Jay Variety Store 4740 J. HI lcrst 5-4093  
 East Sacramento Variety Store  
 4820 Folsom Blvd. HI lcrst 7-3959  
 Fallett's Variety Store Carmichael. IV nhoe 9-1869  
 Franklin Blvd Variety Store  
 5560 Franklin Blvd. HI lcrst 6-1023  
 Grant Union Five & Ten Cent Store  
 3742 Rio Linda Blvd  
 N. Sacramento. HI ckr 9-1879  
 Home Variety 2740 Muir Wy. HU dsn 4-2715  
 Jay St. Five & Ten Cent Store  
 Kathryn & Shelton Jones-Props  
 2125 J. GI lbrt 3-1889  
 Kelley's Variety Store  
 We Give Cash Checks  
 3905 Sacramento Blvd. HI lcrst 5-9665  
 L. St. Variety Store 3010. HI lcrst 5-8635  
**LINDY'S DEPT STORE**  
 We Give Cash Checks  
 3259 Folsom Blvd. HI lcrst 5-0221  
**LANE'S**  
 P. Raskin-Mgr  
 1080-7th. GI lbrt 3-6663  
 Market Spot 5 & 10 Cent Store  
 2722 Broadway. HI lcrst 6-1876  
 Mike's Five & Ten Store  
 3409-16th. HU dsn 4-2538  
 Nik Nax Variety Store 3264 J. HI lcrst 5-9742  
 Perkins Variety Store 707-28th. GI lbrt 3-9550  
 Petersen's 5 & 10 2996-55th. HI lcrst 5-9909  
 Smith Bros Five & Ten Cent Store  
 3900 Stockton Blvd. HI lcrst 5-7696  
 South Sacto Five & Ten Variety Store  
 4730 Franklin Blvd. HI lcrst 5-9760  
 Summerfield's Five & Ten  
 1624 Broadway. GI lbrt 2-8288

**Vegetable Display Stands**  
 See Display Equipment & Materials

**Vegetable Juices**  
 King Karrot Juice Bar  
 Free Parking in Public Mkt  
 13th & J. GI lbrt 3-0126  
 King Karrot Juice & Coffee Bar  
 1003-9th. GI lbrt 2-2512

Vending Machines

**AUTOMATIC MERCHANDISING CO**

NEWEST - LATEST  
 MODELS OF  
 CIGARETTE  
 MACHINES  
 Complete & Prompt  
 Service

Warehouse 2837-35th St  
 Ochsner Bldg. GI lbrt 3-7461

**BURROWS FRED M** 901 G. GI lbrt 3-8235  
**CANTEEN SERVICE INC** 1619 E. GI lbrt 2-5459  
 (See Advertisement This Page)

You'll find it last in the **YELLOW PAGES.**



**canteen**

**AUTOMATICALLY  
 MERCHANDISING  
 CANDY - CIGARETTES  
 CARBONATED  
 BEVERAGES  
 and Other  
 Supplementary Foods**

DIAL  
**GI lbrt 2-5459**

**CANTEEN  
 SERVICE, INC.**  
 1619 E St.

Vending Machines—(Cont'd)

**CAPITOL VENDING CO INC**

**AUTOMATIC**

CIGARETTE  
 MERCHANDISING  
 MACHINES

FRED M. BURROWS  
 901 G. GI lbrt 3-8235

**CASH & SAVE TOBACCO CO**

Featuring  
 CIGARETTE  
 CIGAR  
 CANDY  
 MERCHANDISING MACHINES

920-6th. GI lbrt 2-7358  
 Niks Distributors 2033 Marconi Av. HI ckr 9-2411

**Venetian Blind Dealers**

**ALHAMBRA WINDOW SHADE SERV**  
 1037 Broadway. HI lcrst 2-6336  
 (See Advertisement Page 381)

**CAPITAL VENETIAN BLIND MART**  
 3116 Stockton Blvd. HI lcrst 5-2995  
 (See Advertisement Page 381)

**CAPITAL VENETIAN BLINDS**  
 LEVOLOR—SELF-ADJUSTING  
 VENETIAN BLINDS  
 NEW FLEXALUM  
 INTERCHANGEABLE SLATS

"WHERE TO BUY THEM"

**CAPITAL VENETIAN BLIND MART**  
 3116 Stockton Blvd. HI lcrst 5-2995

**CAPITAL WEATHER STRIP CO**  
 MODERN VENETIAN BLINDS  
 All Colors - Steel & Aluminum  
 1224 L. GI lbrt 2-8991  
 Res 3840 Oak E Del Paso Hgts. HI ckr 9-5440

Chase & Smith 1315 K. HU dsn 4-3117  
**DURA-LUX BLIND CO** 1219-2d. HI lcrst 2-1275

**FLEXALUM—**  
**LATTIN'S INC**  
 1519 Alhambra Blvd. HI lcrst 5-4825

Janak & Scurfield 2980-35th. HI lcrst 6-3034  
**JOHN'S BUILDING SPECIALTIES**  
 400-12th. GI lbrt 2-6833

**MILBOURN & SONS WEATHERSTRIP CO**  
 3904-21st Del Paso Hts. HI ckr 9-5614

**MO-LITE SUPERIOR BLIND & SHADE CO**  
**VENETIAN BLINDS  
 WINDOW SHADES**  
 Manufactured to Your Order  
 Featuring  
 FLEXALUM  
 "THE BLIND OF DISTINCTION"  
 Free Estimates - Guaranteed Work  
 Reasonable Prices - Easy Payments  
 Prompt, Courteous Service  
 Auburn Blvd N Sacto. HI ckr 9-6212  
 Evenings call. HU dsn 4-6395

(Continued Next Page)

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Venetian Blind Dealers—(Cont'd)

**MO-LITE VENETIAN BLINDS**  
 Auburn Blvd N Sacramento. HI ckr 9-6212  
 (See Advertisement Page 380)

**MOORE'S WINDOW & BLIND SUPPLY**

VENETIAN BLINDS  
 CLOTH SHADES  
 WINDOW SCREENS  
 Windows & Weatherstripping

629 N 16th. HU dsn 4-5545

**RICKMAN-LEE CO** 2031 Fulton Av. IV nhoe 9-3689  
**RIVETT H W CO** 2300 Broadway. HI lcrst 5-2637  
 Ribboud Shops

See Our Adv Under Upholsters  
 2017 J. GI lbrt 2-2447

**SACTO WINDOW SHADE CO** GI lbrt 3-5233  
 1624 J.

**SENATOR VENETIAN BLIND CO** HI lcrst 5-6918  
 5046 Perry Av. (See Advertisement Page 380)


**Sierra Window Shade Co** HI lcrst 5-1080  
 3125 Broadway. (See Advertisement Page 381)

(Continued Next Page)

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

*A handy man  
 for any job --*

The Yellow Pages tell you  
 where to reach him quickly  
 —plumber—carpenter—  
 dry cleaner—paperhanger  
 —and hundreds of other  
 workmen, stores and services.



**VENETIAN BLINDS**

SUN-STOP—The Trademark of Quality in Venetian Blinds  
 Local Manufacturers of  
 "The President" Custom Built Venetian Blind with  
 Flexalum, Wood or Steel Slats . . . and "The Sun  
 Stop" All Metal Venetian Blind.

Plastic Tapes - Removable Slats - Complete Line of Colors  
 We Specialize in Re-Painting - Cleaning and Repairing All Makes of Blinds

Transparent Shades for store windows, Plastic Window  
 Shades, Parch Shades, Kirsch Drapery Hardware, Cover-  
 ed Cornices, Decorative Cornices, Bamboo Draw  
 Drapes, Roll Up Bamboo Shades, Draperies and  
 Window Screens.

FREE ESTIMATES  
 PROMPT & COURTEOUS SERVICE

Full Line of Window Shades Made To  
 Order

**SUN-STOP  
 BLIND and SHADE  
 CO.**

Dial  
**Gilbert 2-  
 3951**  
 2011 Q STREET



For those who . . .  
 appreciate the finest  
**VENETIAN  
 BLINDS**  
 and  
 Supplies

LOWEST  
 "FACTORY TO YOU"  
 PRICES

Your Best Guarantee for  
 Service and Quality is a  
 Reputable Firm

FOR COURTEOUS  
 FREE ESTIMATES  
 CALL  
**GI lbrt 2-6833**  
 Days  
 (Vanhoe 9-3042 Even. or Sun.)

We specialize in windows and  
 everything for the window.  
 Specialty manufacturing and  
 building service.

Fast, Expert  
 Service  
 Liberal Terms  
**JOHN  
 SUNGSETH**

**John's Building Specialties**  
 400 - 12th St. (12th & D)



**VENETIAN BLINDS**

Renovating • Refinishing  
 Laundering

FOR . . . FREE ESTIMATES  
 TELEPHONE  
**GI lbrt 2-3677**

**WINDOW SHADES  
 MADE TO ORDER**

"THE BLIND MAN"  
**WM. A. RAPP & CO.**  
 Closed All Day Saturdays  
 20th & G Streets Sacramento

